



# REIMAGINING OUR WORKFORCE

THE PILOT PROGRAM

## FAQs

### **What is Reimagining Our Workforce?**

“Reimagining our Workforce” is the launch of a communication strategy to promote the public workforce system. Partnering with local workforce leaders, this strategy will feature two primary goals: increase user activity and increase job placement rates, through the integration of technology.

### **Who is the host of Reimagining Our Workforce?**

Reimagining Our Workforce was created and launched by Wilkes-Barre Connect, the entrepreneurial and economic development arm of the Greater Wilkes-Barre Chamber, and funded by Appalachian Regional Commission.

### **What is PA CareerLink®?**

Launched in July, 2012, PA CareerLink® is part of the Pennsylvania Department of Labor & Industry’s initiative to transform the landscape of how job-seekers find family sustaining jobs and how employers find the skilled candidates that they need. Through this initiative, a user-friendly, premiere job-matching system has been created to help bridge the gap that currently exists between job-seekers and employers.

### **Where is the PA CareerLink office located in Northeast PA (Luzerne County)?**

The Luzerne County office of PA CareerLink is located at 32 East Union Street, Wilkes-Barre, 18701. You can also reach PA CareerLink by calling 570-822-1101.

### **How can I sign up for PA CareerLink – as a job seeker or employer?**

New users must create a profile by visiting the PA CareerLink site located [HERE](#).

### **What is the cost to utilize PA CareerLink?**

There is no cost to participating in the PA CareerLink – whether you are a job seeker or employer.

### **What do I do if I am a job seeker?**

In PA CareerLink®, job-seekers have the ability to search and apply for job openings across the Commonwealth or narrow it down to their own town. You can create and upload a resume and make yourself available to thousands of employers. PA CareerLink® will also recommend jobs for you based on your preferences.

### **How does the job search work?**

If you search by a job title and a city, the search results will include all jobs with the job title within 25 miles from the city center. You can also access the [“Finding a Job”](#) help page at PA CareerLink.

**What do I do if I am an employer looking to post a job?**

It is easy to search the talent pool in PA CareerLink®. Simply create a job-posting and connect with candidates for free. You will receive detailed information about job-seekers when you perform a search. You will also enjoy the benefit of sorting and filtering capabilities to help you manage your referral lists. All of your candidate search activities can be managed from one location: Your Dashboard.

**I'm having trouble logging into the PA CareerLink site, what should I do?**

Access the "[Log in Issues and Navigating the site](#)" help page at PA CareerLink.

**As an employer, how do I report our new hires?**

Access the "[New Hire Reporting](#)" help page at PA CareerLink.

**How can I promote myself as a new user in PA CareerLink?**

The Greater Wilkes-Barre Chamber, through the Reimagining our Workforce initiative will provide you with customized graphics that job seekers and/or employers can utilize (for FREE) to post across their social media channels. For more information, contact Michaela Benczkowski – the Project Manager.

**Who can I contact to discuss Reimagining Our Workforce?**

The Project Manager for Reimagining Our Workforce is Michaela Benczkowski, Program and Membership Coordinator for the Greater Wilkes-Barre Chamber of Commerce. Michaela can be reached via email at [michaela.benczkowski@wilkes-barre.org](mailto:michaela.benczkowski@wilkes-barre.org).